



How We Win!

Two workshops with
George Lakey

SATURDAY, NOVEMBER 9, 2019

MORNING WORKSHOP · 9:00 AM—NOON

How We Win - Strategy Workshop

Led by social movement veteran George Lakey, this participatory workshop will explore how to use direct action campaigns strategically, including:

- choosing the right target;
- designing a creative campaign;
- avoiding burnout within your group; and
- building a movement of movements to achieve real progressive victories.

Workshop participants who have read *How We Win: A Guide to Nonviolent Direct Action Campaigning* will get the most out of the workshop, but it is by no means a prerequisite.

AFTERNOON WORKSHOP · 1:30—5:00 PM

Facilitating “How We Win” Workshops

Participants in the morning workshop interested in learning to facilitate the workshop themselves are invited to apply for an afternoon training-of-trainers program. Because space is limited, priority will be given to those who have read *How We Win*, have experience in nonviolent direct action campaigning, and have experience facilitating workshops. Training will be based on George’s book *Facilitating Group Learning* (Jossey-Bass, 2010).

George Lakey, author of *How We Win: A Guide to Nonviolent Direct Action Campaigning*, has led over 1500 workshops on five continents. First arrested in the civil rights movement, in 2018 he was arrested campaigning for Power Local Green Jobs. In between he gave leadership to campaigns on neighborhood, state, and national levels, working in cross-race, cross-class coalitions and the LGBTQ movement. He’s worked with labor unions, Mohawks, high school students, environmentalists, and the Puerto Rican independence movement. He taught conflict studies at universities and authored ten books on how to bring about change. George is a columnist for the online publication *WagingNonviolence.org*.

Registration

Visit www.pendlehill.org,
or call 610-566-4507, ext. 137

**NOTE: AFTERNOON WORKSHOP
REQUIRES APPLICATION**

Fees

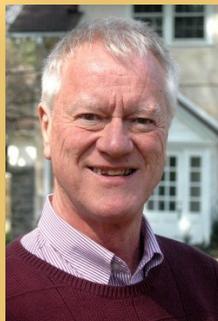
MORNING PROGRAM ONLY: \$ 25

Fee does not include lunch

BOTH WORKSHOPS: \$ 75

Fee includes lunch

IF YOU NEED FINANCIAL ASSISTANCE,
PLEASE COMPLETE THE ONLINE
FINANCIAL ASSISTANCE APPLICATION.



338 Plush Mill Road
Wallingford, Pennsylvania
610-566-4507, ext 137
www.pendlehill.org



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